

Layout of Ad Sizes/ Types on HelpingYouCare®:

(Drawings Not to Scale)



HelpingYouCare®

Helping You Care for Senior Loved Ones & for Yourself

Leaderboard 728 X 90

(Shared by Max of 3 Rotating Advertisers)
Shows on Home Page and ALL 2,500+ Pages of Site

Rotating Images of Family Caregivers & Seniors

Table of Site Contents:

Currently Featured on HelpingYouCare®

Editorial Content

Editorial Content

Subscribe

Google Translator

Small Rectangle
180 X 150

Wide Skyscraper
160 X 600

(Below Table of Site Contents on every page.)

(Same for Small Rectangle above.)

468 X 60 Full Banner
(Available all pages)

Large Rectangle
336 X 280

(Available on > 1,900 single article pages + c. 7 site resource pages)

Wide Skyscraper
160 X 600

(Home page - below editorial content. Other pages, top of column available.)

(Available all pages)

(Same for Small Rectangle below.)

Small Rectangle
180 X 150

[Available c. All Pages]

Medium Rectangle

300 X 250

(Top Right Position – May be Shared by 2 rotating Advertisers, max.)

(Available Virtually all pages)

Medium Rectangle

300 X 250

(Available Virtually all pages)

Medium Rectangle

300 X 250

(Available Virtually all pages)

Multiple Medium Rectangles (300 X 250) and Vertical Rectangles (240 X 400) Available Right Column Virtually all pages

Leaderboard 728 X 90

(Available at bottom of page on BooksForCaregivers™ and ThingsForElderNeeds™ Store pages only)